UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant **þ** Filed by a Party other than the Registrant "

Check the appropriate box:

" Preliminary Proxy Statement

" Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

" Definitive Proxy Statement

b Definitive Additional Materials

" Soliciting Material under §240.14a-12

Bristow Group Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

b No fee required

" Fee paid previously with preliminary materials

" Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11





V43120-P02633

You invested in BRISTOW GROUP INC. and it's time to vote!

You have the right to vote on proposals being presented at the 2024 Annual Meeting. This is an important notice regarding the availability of proxy materials for the 2024 Annual Meeting to be held on June 5, 2024.

Get informed before you vote

View the Notice, the 2024 Proxy Statement, and the Annual Report on Form 10-K for the year ended December 31, 2023 online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 22, 2024. If you would like to request a copy of the material(s) for this and/or future annual meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming 2024 Annual Meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items | | | Board Recommends |
|---|---|--|---------------------|
| 1. | Election of Directors | | |
| | Nominees: | | |
| | 01) Christopher S. Bradshaw 02) Lorin L. Brass 03) Wesley E. Kern | 04) Robert J. Manzo 07) Christopher Pucillo 05) G. Mark Mickelson 08) Shefali Shah 06) General Maryanne Miller, Ret. 09) Brian D. Truelove | Sor 6 |
| 2. | Advisory Vote to Approve Named Executive Officer Compensation. | | Ser 🕑 For |
| 3. | Approval of an Amendment to the Company's 2021 Equity Incentive Plan. | | Ser 🖉 For |
| 4. | Ratification of the Appointment of KPMG LLP as the Company's Independent Auditors for 2024. | | Ser 🕑 For |
| NOTE: In their discretion, the proxy holders are authorized to vote upon other business, if any, that may properly come | | | |

NOTE: In their discretion, the proxy holders are authorized to vote upon other business, it any, that may properly come before the 2024 Annual Meeting and any adjournments or postponements thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

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